

British riff-driven melodic metal hailing from London, UK

With a history boasting over 300,000 streams, 50 live shows and a modest lifetime of musical creation with past acts, London based metal artist **Jason Payne** has taken 2020 to embark on a new journey; 'Jason Payne & The Black Leather Riders'. A culmination and reincarnation of his strongest rock compositions, with numerous releases ready and waiting taking influence from the likes of Slash, Alter Bridge, Linkin Park, and many other legendary over the years.

Jason Payne's musical journey begun at the age of 9, developing vocal style and musicianship for over a decade, solidifying his experience though years of practice, Rock-School programs, tuition, past bands and international competitions, while taking influence from the likes of Slash, Creed, Alice in Chains, Pearl Jam, Nirvana and many others, developing his own unique turn on hard-rock originality.

2017 to 2020 saw Jason front the British rock outfit Louzada on guitar and vocals, achieving over 300,000 streams across Spotify & YouTube and amassing thousands of worldwide fans, all through a modest discography of just one single, and one EP. The arrival of the worldwide pandemic in 2020 brought about the amicable hiatus of Louzada, resulting in time to put in the focus and determination needed to launch his most ambitious project yet.

Think big riffs, impactful grit-laden vocals, and an energy just screaming to be invited to the live stage. *Waking The Damned*, the debut single and video, out now:

http://smarturl.it/JPwakingthedamned

Facebook | Instagram | Twitter | YouTube www.thejasonpayne.com



Press & Digital: dan@anaconda-media.co.uk | Band: thejasonpayne@hotmail.com